

DESIGN

QUESTION PAPER

Subject	:	Entrepreneurship	
Paper	:	Annual or Supplementary	
Class	:	12 th	Year 2016-17
Time	:	2½ Hrs.	
Marks	:	60	

1. Weightage to Objectives:

Objective	K	U	A	S	Total
Percentage of marks	45	35	20	-	100
Marks	27	21	12	-	60

2. Weightage to Form of Questions:

Forms of Questions	E	SA	VSA	O/Map	Total
No. of Questions	3	5	5	12	25
Marks Allotted	18	20	10	12	60
Estimated Time	-	-	-	-	-

3. Weightage to Content:

	<u>Units/Sub-Units</u>	<u>Marks</u>
1. Sensing Entrepreneurial Opportunities		03
2. Scanning of Environment		04
3. Market Assessment		02
4. Identification of Entrepreneurial Opportunities		03
5. Selection of Enterprise		02
6. Steps in setting up of an enterprise		03
7. Business planning (Preparation of project report		03
8. Resource Assessment (Financial and Non Financial)		03
9. Fixed and working capital requirements		04
10. Mobilizing resources (sources and means of funds)		4
11. General management Basic Management Functions		05
12. Organizing/Production of Goods and services		03
13. Managing Market		06
14. Managing Finance		05
15. Determination of Cost, Income, Calculation of profit of loss		04
16. Managing Growth and sustenance		02
17. Entrepreneurial Discipline		02
18. Consumers concern, Adherence to contract of credit		02
4. Scheme of Sections	X X X X	<i>Total - 60</i>
5. Scheme of Options		Internal Choice in long answer question i.e. essay type in two questions.
6. Difficulty level		Difficult : <u>10</u> % marks Average : <u>50</u> % marks Easy : <u>40</u> % marks

Abbreviations: K (Knowledge), U (Understanding), A (Application), S (Skill), E (Essay Type), SA(Short Answer Type), VSA (Very Short Answer Type), O (Objective Type)